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**FOR IMMEDIATE RELEASE**

## **SYSPRO FOOD ERP REPUTATION WINS DEAL**

*Catallia Mexican Foods Opts for SYSPRO Over Microsoft Dynamics, Sage; SYSPRO Continuity, Traceability, Food Industry Reputation, Reseller Support Are Major Pluses*

**COSTA MESA, Calif.** – December 11, 2009 – SYSPRO, the leading provider of visionary pragmatic ERP software, has today announced that the company has won a new ERP (Enterprise Resource Planning) contract from Catallia Mexican Foods via SYSPRO reseller RTE of St. Cloud, Minn., a regional ERP expert focused at the Food Industry.

According to Michael Gooch, Cost Accountant and Project Lead for Catallia, the firm's rapid growth and new product additions necessitated the search for an ERP solution to track larger inventories of ingredients, add production efficiencies and enhance customer service. "We had been using basic applications to track financial and operational data; however, data consistency and integrity has become a challenge. Growing volume and an expanding customer base made us realize we needed a fully integrated ERP solution."

After looking at multiple software options, Catallia opted for SYSPRO ERP. "The other systems didn't have the functionality, support, and track record that SYSPRO has. We took comfort in the fact that SYSPRO has continuity with an excellent reputation in the food manufacturing industry. In addition, we felt SYSPRO reseller RTE could best provide the required support," says Gooch.

Other factors impacting Catallia's decision to go with SYSPRO were the software's scalability, the availability of an integrated EDI solution and superior lot traceability. Commenting on the latter, Gooch notes, "Complete traceability is extremely important in the food industry today. Customers demand that producers have this ability."

Catallia is looking to SYSPRO to:

- ▶ Gain better insight into operations,
- ▶ Control costs, waste and yields,
- ▶ Provide useful data to the sales team
- ▶ Uphold the company's reputation for excellent customer service.

The SYSPRO customer focus is embodied in SYSPRO PragmaVision -- a visionary, yet proven ERP roadmap for mid-market manufacturers and distributors who demand a unique combination of robust, scalable and current technologies. They desire a proven track record, require strong references, a long-term relationship and seek evolution not revolution. SYSPRO provides ERP software and services to "simplify your success."



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### ***About Catallia Mexican Foods***

Catallia Mexican Foods is a leading supplier of premium flour tortillas for the foodservice industry. The company takes pride in providing customers throughout the US and Canada soft, tender tortillas made with authentic recipes, top ingredients and the same care that Mexican families have put into their tortillas for generations. For more information, call: (651) 647-6808, email: [information@catallia.com](mailto:information@catallia.com) or visit the Catallia Web site at [www.catallia.com](http://www.catallia.com)

### ***About RT Enterprises of St. Cloud***

RTE is an established value added reseller (VAR) of software products and a developer of commercial and custom software for small and medium-sized business (SMB) manufacturers and distributors. RTE has been providing solutions to SMBs since 1986. For information, call: 320/252-6830 or go to: [www.rte-inc.com](http://www.rte-inc.com) or [www.rite-soft.com](http://www.rite-soft.com)

### ***About SYSPRO***

Since its inception in 1978, SYSPRO has been delivering state-of-the-art business solutions to some of the world's leading companies. As a global leader in the production of world-class [ERP](#) software, the company now caters to the specialized needs of 14,000 licensed companies in more than 60 countries worldwide. SYSPRO is marketed globally through regional territory distribution centers and a global reseller network in the US, Canada, Africa, Asia Pacific, Australia and the United Kingdom.

SYSPRO is a fully integrated business software solution that provides complete control over the planning and management of all facets of business including accounting, manufacturing and distribution operations in a variety of industries.

For additional information on SYSPRO, call Stanley Goodrich at 714/437-1000 or go to [www.syspro.com](http://www.syspro.com)

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