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RTE CUSTOMER LAKESHIRTS WINS PROGRESSIVE MANUFACTURING 100 AWARD

RTE and SYSPRO Power Nomination of Lakeshirts in Four Categories

Waite Park, MN – March 23, 2010 –RTE (RT Enterprises of St. Cloud, Inc.), today announced that its customer, Lakeshirts, Inc., has been honored by Managing Automation Media with a Progressive Manufacturing 100 Award. The PM100 recognizes 100 projects that have achieved distinction in at least one of the eight core disciplines defined by Managing Automation Media as critical to business success in the years ahead. Lakeshirts' achievements were applicable to several categories, including: Business Model Mastery; Customer Mastery; Data & Integration Mastery; and Operational Excellence. Lakeshirts is now eligible to win the Progressive Manufacturer of the Year Award.

Lakeshirts joins a prestigious group in the PM 100. Among the 2010 award winners are: 3M, H.J. Heinz Co., IBM, Xerox, Dole Foods, Pepsi Americas, Mercury Marine, Toshiba, Volvo, Chrysler, and GM.

Based in Detroit Lakes, MN, Lakeshirts is a custom screen imprint and embroidery manufacturer of promotional clothing for resorts, golf and corporate entities. Working with RTE and SYSPRO, Lakeshirts has cut order processing time from as many as three days to a matter of minutes. The company maintains a library of more than 20,000 stock designs that can be customized with the names of a resort or golf club and applied to a variety of garments, including tee shirts, sweat shirts and golf shirts as well as caps. The foundation provided by SYSPRO ERP combined with RTE's software design and development expertise has enabled Lakeshirts to achieve operational excellence, leveraging new efficiencies via SYSPRO's integrated data management and extensive inherent functionality. RTE's developers leveraged SYSPRO e.net solutions, the Microsoft .NET underlying technology foundation of the SYSPRO product, to allow Lakeshirts to achieve very dramatic time and cost savings by implementing SOA (Service Oriented Architecture) to automate numerous processes.

Twila Aslesen, Lakeshirts Customer Service Manager, notes, "Integrating our website to SYSPRO gives us the capability of providing real time information to our reps and customers, allowing us to process orders faster, getting the product produced and shipped in as little as 24 hours!"

Bruce Hagberg, President of RTE is pleased with the collaboration between Lakeshirts and RTE. "Working with Lakeshirts to design and develop an integrated web-based order processing system was an exciting experience that will offer business benefits for both companies for years to come."

For more information on Lakeshirts, go to: www.lakeshirts.com



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About Managing Automation Media

Managing Automation Media, a division of Thomas Publishing LLC, produces focused information and decision-support tools for the North American and European manufacturing markets. *Managing Automation*, launched in 1986, provides critical content to progressive manufacturers — companies that are using information and automation technologies to transform their businesses and create a sustainable competitive advantage. Through print magazines, websites, the TechMATCH technology-comparison database, and executive conferences, they reach the entire integrated technology buying team at every stage of the technology buying process. Additional information can be found at www.managingautomation.com and www.manufacturing-executive.com.

About RTE

RTE (*RT Enterprises of St. Cloud, Inc.*) is an established value added reseller (VAR) of SYSPRO software and a developer of packaged and custom software for the small and medium-sized business (SMB) manufacturing and distribution industries with customer history dating to 1986. Information on RTE and solutions available through RTE's development division riteSOFT, is available at www.rte-inc.com and www.rite-soft.com.

About SYSPRO

SYSPRO now caters to the specialized needs of 14,000 licensed companies in more than 60 countries worldwide. SYSPRO is marketed globally through regional territory distribution centers and a global reseller network in the US, Canada, Africa, Asia Pacific, Australia and the UK.

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